

Impact + Profit

Entertainment to Change the World

An old belief in the entertainment industry is that storytellers must choose between impact and profit. The Impact + Profit Conference is here to turn that belief upside down.



SPONSORSHIP PACKAGE

conference.siesociety.org

December 7 - 8, 2023
Skirball Cultural Center
2701 North Sepulveda Boulevard
Los Angeles, CA 90049



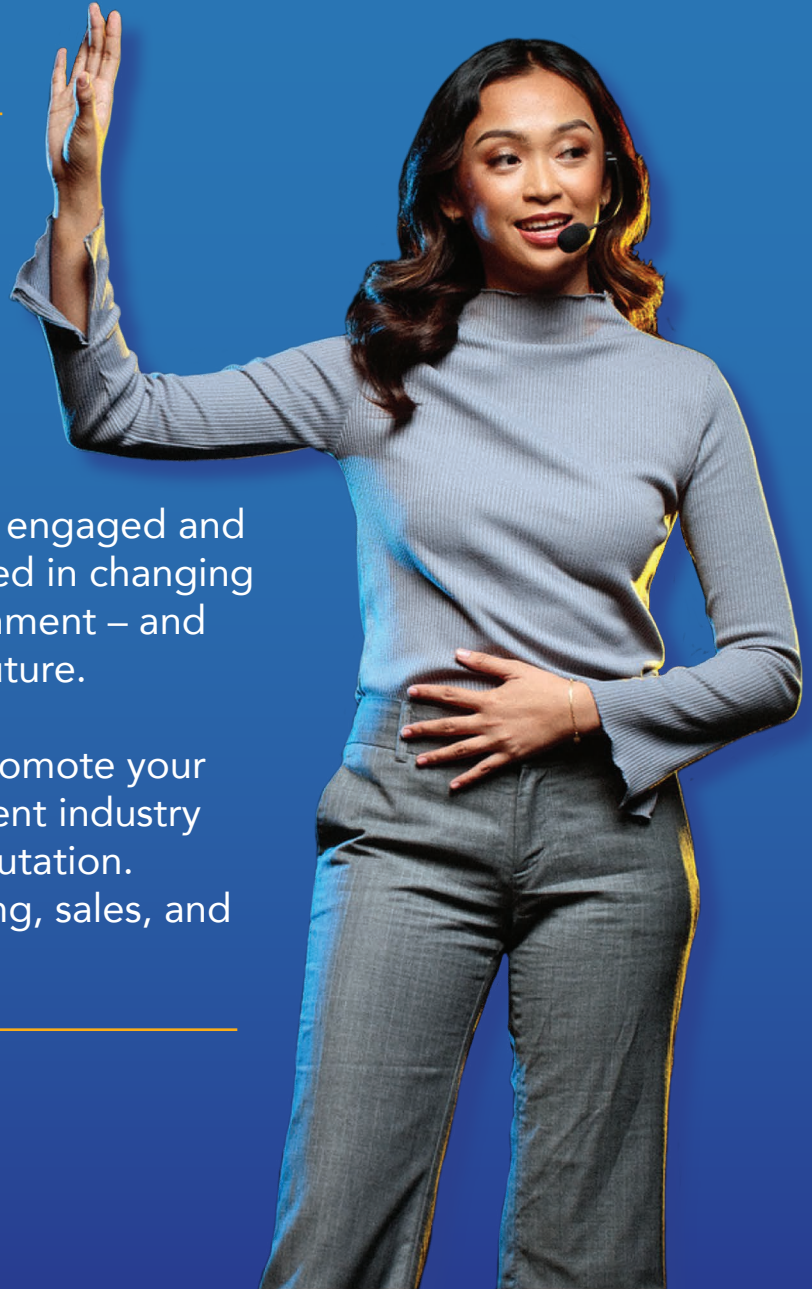
2023

Why Sponsor the Impact + Profit Conference

Lead: Show leadership, influence and set the agenda for impactful entertainment alongside other forward-thinking creatives and executives.

Connect: Get in front of an engaged and passionate audience invested in changing the world through entertainment – and win top tier talent for the future.

Promote: Showcase and promote your brand to senior entertainment industry attendees. Bolster your reputation. Opportunities for networking, sales, and advertising abound.



Sponsorship Packages

PLATINUM

Exclusive Presenting Sponsor

\$75,000

1 Available

BENEFITS

- ▶ **Naming rights:** “Presented by _____” on all print + media advertising (i.e. tickets, posters, website, press release).
- ▶ **Name or logo placement on the following:** Conference tickets, posters, website, press release, signage, merchandise, email blasts, panel screens, social media posts.
- ▶ **Branded panel:** Choose a mutually agreed upon speaker and topic for an exclusively branded panel.
- ▶ **Fifteen tickets** to all panels/events.
- ▶ **Reserved seating** at every panel/event.
- ▶ **Signage** at the event (banner on stage).
- ▶ **Attendee** list access.

Sponsorship Packages

STERLING

Hosting Sponsor

\$50,000

1 Available

BENEFITS

Naming rights: “Hosted by _____” on all print + media advertising (i.e. tickets, posters, website, press release).

Name or logo placement on the following: Conference tickets, posters, website, press release, signage, merchandise, email blasts, panel screens, social media posts.

Branded panel: Choose a mutually agreed upon speaker and topic for an exclusively branded panel.

Ten tickets to all panels/events.

Signage at the event (banner on stage).

Attendee list access.

Sponsorship Packages

GOLD

Official Sponsor: Welcome Party

\$25,000

2 Available

BENEFITS

- ▶ **Be the exclusive sponsor** of the IMPACT + PROFIT Conference welcome party.
- ▶ **Email invitation** branded with your name or logo.
- ▶ **Name or logo placement on the following:**
 - All promotional materials and signage for the welcome party as well as official poster, website, press release, signage, email blasts, social media posts.
- ▶ **Welcome speech** from a representative of your organization or company.
- ▶ **Ten tickets** to all panels/events.
- ▶ **Attendee list** access for follow up.

Sponsorship Packages

SILVER

Official Sponsor: Panelist & Break Out Session

\$12,500

4 Available

BENEFITS

- ▶ **Panelist** on one of the main panels (to be mutually agreed on).
- ▶ **Branded break out session:** on a relevant topic to your company (25–50-person session).
- ▶ **Name or logo placement on the following:**
 - All signage and promotional materials related to the breakout session. Official posters, website, signage, email blasts, social media posts, sessions, including official posters, etc.
- ▶ **Five tickets** to all panels/events.

Sponsorship Packages

BRONZE

Official Sponsor
\$5,000

BENEFITS

- ▶ **Name or logo placement as an official sponsor** on the following:
 - Official posters, website, signage, email blasts, social media posts.
- ▶ **2 tickets** to all panels/events.

COPPER

Official Partner
\$1,000

BENEFITS

- ▶ **Name or logo placement as an official sponsor** on the following:
 - Official posters, website, signage, email blasts, social media posts.
- ▶ **1 ticket** to all panels/events.

*Customized integrations to meet specific objectives and pricing details are also available upon request.

Fiscal Sponsor Contributions



We have partnered with Entertainment 2 Affect Change (E2AC) to give individuals and organizations the ability to contribute to the conference via a tax deductible gift, grant, or in-kind donation.

Entertainment 2 Affect Change (E2AC) connects award-winning content creators, nonprofit causes, and philanthropic funders who want to share their impact through the power of story. A 501(c)(3) non-profit organization based in Los Angeles and New York, E2AC is committed to producing high quality digital, cinematic, and live entertainment for the express purpose of bringing positive change to underserved health and social communities. relationships that will elevate the stories you create.

For more information on donating to the conference, please reach out to conference@siesociety.org. To make a direct contribution, click here: bit.ly/e2ac-siesociety or scan the QR code below.



THANK YOU!

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To purchase tickets and for more information:
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